

FOR FREE ESTIMATE
Days or Evenings
Call
MARVIN ENGEL
Office: MI. 6-1331 - Home: PR. 1-0575

enjoy countless **CAREFREE VACATIONS**



IN YOUR



LAKE HOME OR CABIN



...ideal for comfortable year 'round living



MEMBERS: NATIONAL ASSOCIATION OF HOME BUILDERS
ST. PAUL HOME BUILDERS ASSOCIATION MINNEAPOLIS HOME BUILDERS ASSOCIATION

*we want every family to
enjoy the pleasure of owning their
own lake home or cabin*

That is why SUSSEL designed these nine "most wanted" styles, developed the economical 3-way building methods, and arranged the liberal 3 year financing that makes it easy for you. Payments can be started at the time most convenient for you at no extra cost!

SUSSEL can change your dream for leisurely carefree lake or country living into a reality with one of our "homes away from home".

Read the SUSSEL specifications and you'll immediately see why SUSSEL Lake Homes and Cabins are superior in quality . . . the same as "home" construction . . . and with proper insulating are ideal for comfortable year 'round living.

SUSSEL buys all materials, including lumber and mill-work, in carload lots direct from the mills and manufacturers and specializes in Lake Homes and Cabins. That's why we can offer you the highest quality materials, better service, superior workmanship, easiest terms . . . and can guarantee to save you money, time and effort.

There's no need to put it off any longer. Take the necessary steps and in a short time you and your family will be enjoying countless low cost vacations on your dream site in your comfortable SUSSEL Lake Home or Cabin.

When you compare SUSSEL'S unmatched specifications and unconditional written guarantee, you'll agree that SUSSEL prices are the lowest!

CORDIALLY YOURS,

B.J. Susse
THE SUSSEL CO.

OFFERING YOU A CHOICE OF SELECTING THE METHOD THAT'S EASIEST FOR YOU AND BEST FITS YOUR NEEDS AND YOUR BUDGET

3

WAYS TO
BUILD

SUSSEL

LAKE HOMES & CABINS

ANY PLAN . . . ANY SIZE . . . ANY STYLE

1

SUSSEL
CUSTOM
BUILT
PLAN

WE LAY THE FOUNDATION
WE BUILD THE UNIT

Using our own highly trained concrete men and carpenters, we do the complete job including laying the foundation, installing floor joists and sub-flooring and installing all millwork. You are completely free of any accident liability. SUSSEL'S Workmen's Compensation and Liability Insurance coverage guarantees your complete protection. ALL CONCRETE AND CONSTRUCTION WORK AND MATERIALS ARE UNCONDITIONALLY GUARANTEED.

UNDER PLAN 1, SUSSEL will also

- Custom build on your foundation.
- Finish the interior including partitioning, walls, ceiling, finish flooring and inside trim.

2

SUSSEL
CUSTOM
FRAMED
PLAN

YOU LAY THE FOUNDATION
WE FRAME THE UNIT
YOU COMPLETE THE UNIT

Using SUSSEL'S FREE STEP-BY-STEP CONSTRUCTION MANUAL, YOU LAY THE FOUNDATION, then, using our own highly trained carpenters, we erect the entire framework which includes installing floor joists and sub-flooring and assembling all dimension lumber. Then using SUSSEL'S FREE STEP-BY-STEP CONSTRUCTION BOOKLET, you complete the work. All materials for completing the work are delivered in order of usage. You save money because there is no waste involved. WE GUARANTEE TO SUPPLY YOU WITH ALL MATERIALS NEEDED TO FULLY COMPLETE THE UNIT.

UNDER PLANS 2 AND 3

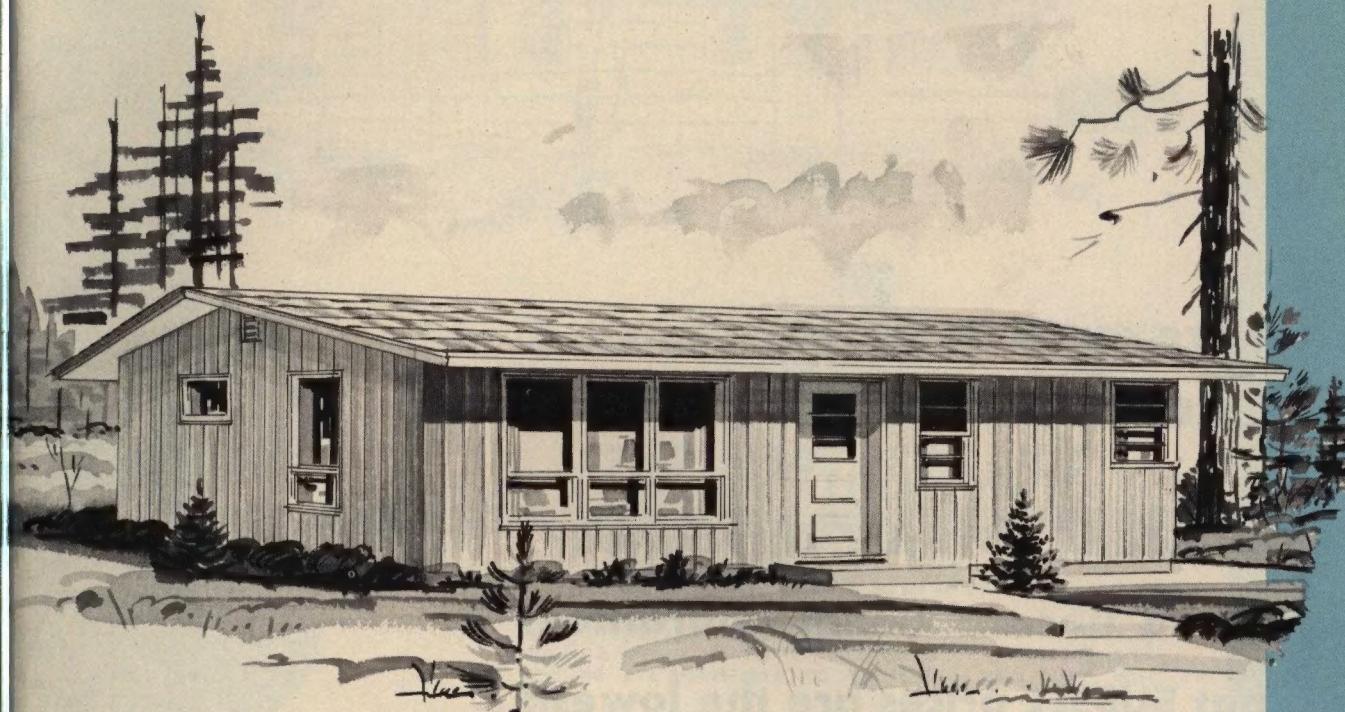
- SUSSEL will also lay the foundation for you.

3

SUSSEL
CUSTOM
PRE-CUT
PLAN

YOU LAY THE FOUNDATION
YOU BUILD THE UNIT

Using SUSSEL'S FREE STEP-BY-STEP CONSTRUCTION MANUAL, you can lay the foundation and build any size SUSSEL Lake Home or Cabin yourself—even if you've had no previous experience. All dimension lumber is cut-to-fit, carefully marked for nailing and bundled in the order of usage. You save money because there is no waste involved. WE GUARANTEE TO SUPPLY YOU WITH ALL MATERIALS NEEDED TO FULLY COMPLETE THE UNIT. Using Plan 3 you can "DO IT ALL YOURSELF" and SAVE!



\$1,995

UNDER PLAN

3

DELIVERED FREE TO YOUR BUILDING SITE

THE SUSSEL CO.

in the Midway 1850 COMO AVE. across from State fairgrounds

ST. PAUL 8, MINN.

MI.6-1331

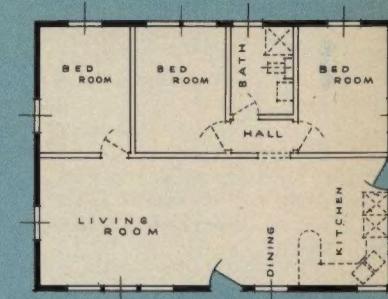
THE SHORELINE

The very finest in vacation comfort is found in the overall beauty and liveability of the *Shoreline*. The low pitch roof with flying gables adds a modern touch to its otherwise rustic appearance.

The 768 square feet provides room for a full-sized kitchen with dining space, a huge activity area, plus three bedrooms and bath, or two bedrooms, bath and utility room.

In the activity area, large vented picture windows bring the outdoors right inside for you to enjoy. Imagine this beautiful lake home in its own jewel case setting among the pines.

You too can own it . . . and at a price that is much less than you would expect to pay.



WALLS: 24 x 32 Shell—7' 4 1/2" Studs—1 x 10 Knotty Cedar Boards & 1 x 2 Batten Siding (Rough Face) with 1/2" insulated sheathing board. Two Louvers.

ROOF: 3/12 Pitch Gable 2 x 6 Rafters, 30" overhang on eave ends and 30" to 12" Butterfly overhang on gable ends, boxed in. 220 lb. Lock-Tab Asphalt Shingles.

FLOOR: 2 x 8 Floor Joists, Bridging, 2 x 8 Boxing, 6 x 8 built-up beam. 5/8" plywood and 15 lb. felt sheathing.

WINDOWS: One Picture Window made up of three 36 x 41 Stack View Type, Stationary sash over three 36 x 20 awning type, screen, Lever-Lock Hardware, Weatherstripped. One 36 x 41 Stack View Type, Stationary sash over one 36 x 20 awning type, screen, Lever-Lock Hardware, Weatherstripped. Four 36 x 20 Awning Type, Screens, Friction Hardware, Weatherstripped. Three 32 x 20 and three 28 x 16 double hung windows, screens and hardware.

DOORS: Two Exteriors, Screen Doors and Hardware.



Remember . . .

**Sussel prices are complete as represented,
. . . NO HIDDEN COSTS!**

**When you compare SUSSEL'S unmatched
specifications and unconditional guarantee,
you'll agree that SUSSEL prices are the lowest!**

We'll be here tomorrow to back up what we've sold and built today.



\$1,695
UNDER PLAN
3

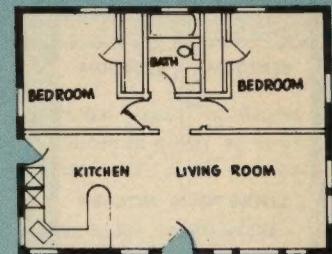
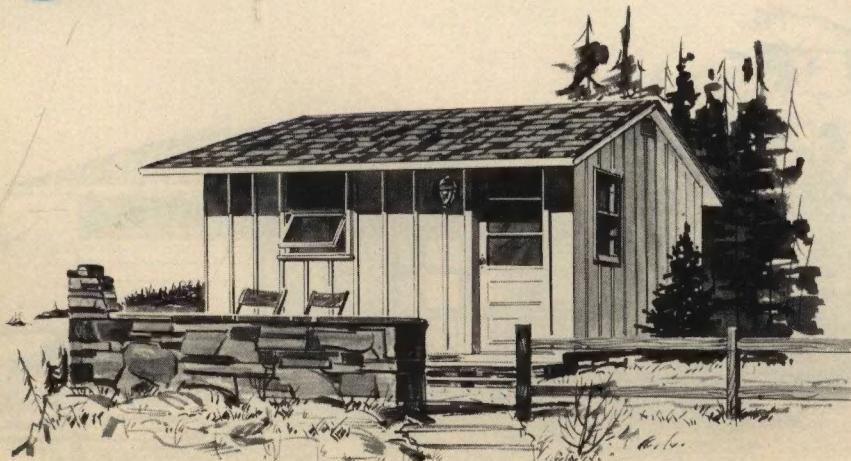
This beautiful lake home is the last word in comfort featuring two large size bedrooms with closet space, full sized bath, extra large living room and kitchen combination. Shake siding and low pitch hip roof give the Northernaire that long, low, roomy look.

THE NORHERNAIRE THE SPORTSMAN

DELIVERED FREE TO YOUR BUILDING SITE

\$845
UNDER PLAN
3

This economy cabin lends itself to possible future bedroom and bath expansion. Simply constructed for completion in one weekend. The Sportsman can also be used as a future guest home.



WALLS: 24x30 Shell, 7' Studs, Double course pre-painted cedar shales with $\frac{3}{4}$ " wood sheathing or $\frac{1}{2}$ " insulated sheathing board

ROOF: 5/12 pitch Hip, 18" overhang boxed in. 2 Roof Louvres. 210 lb. thick butt asphalt shingles

FLOOR: 2x8 Floor Joists, bridging, 2x8 boxing, 6x8 built up beam. $\frac{5}{8}$ " plywood and 15 lb. felt sheathing

WINDOWS: One 48x49 Picture Window with 16x24 double hung Windows, Screens and Hardware on each side. Three 36x24, Three 28x16, and Four 32x20 double hung Windows, Screens and Hardware

DOORS: Two Exteriors, Screen Doors and Hardware



BUNK AREA

LIVING AREA

WALLS: 16x20 Shell, 7' Studs. Masonite and Batten Siding with $\frac{1}{2}$ " insulated sheathing board. Two louvres.

ROOF: 4/12 pitch Gable, 18" overhang on eave ends and 6" overhang on gable ends, not

boxed in. 210 lb. thick butt asphalt shingles

FLOOR: 2x6 Floor Joists, Bridging, 2x6 Boxing, 6x6 built up beam, $\frac{5}{8}$ " Plywood and 15 lb. felt sheathing

WINDOWS: One 36x20 Awning Type, stationary sash over One 36x20 Awning Type, Screen, Friction Hardware, Weatherstripped. Two 32x20 and Two 28x16 Double Hung Windows, Screens and Hardware

DOORS: One Exterior, Screen Door and Hardware

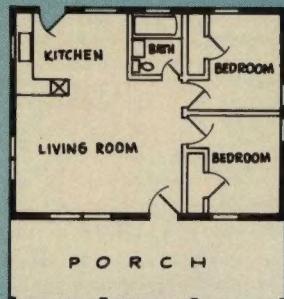
WALLS: 20x26 Shell, 6x26 Porch, 7' Studs. Double Course pre-painted Cedar Shakes with $\frac{3}{4}$ " Wood Sheathing or $\frac{1}{2}$ " insulated Sheathing Board. Two Louvers

ROOF: 4/12 pitch Gable, Shed type on porch. 12" overhang, not boxed in. 210 lb. thick butt asphalt shingles

FLOOR: 2x6 Floor Joists, Bridging, 2x6 Boxing, 6x6 built up beam, $\frac{5}{8}$ " Plywood and 15 lb. felt sheathing

WINDOWS: One Picture Window made up of: Two 36x20 Awning Type, screens and friction hardware, weatherstripped and Two 36x20 Awning Type with stationary sash. Seven 32x20 and Two 28x16 double hung Windows, Screens and Hardware

DOORS: Two Exteriors, Screen Doors and Hardware



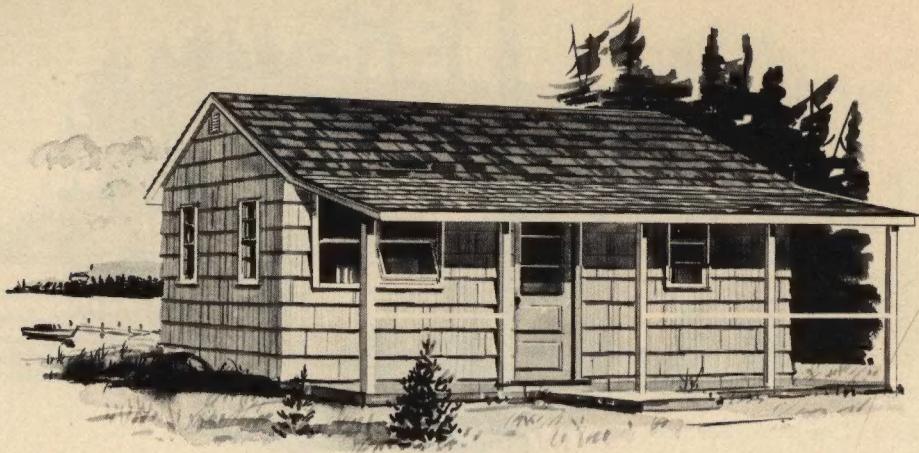
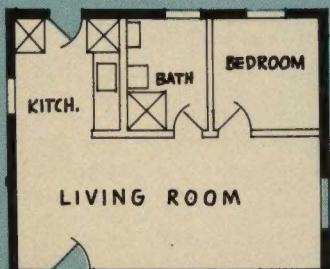
WALLS: 20x24 Shell, 7' Studs. 2x8 Log Siding and 15 lb. felt sheathing. Two Louvers

ROOF: 4/12 pitch Gable, 18" overhang on eave ends and gable ends, not boxed in. 210 lb. thick butt Asphalt shingles

FLOOR: 2x6 Floor Joists, Bridging, 2x6 Boxing, 6x6 built up Beam, $\frac{5}{8}$ " Plywood and 15 lb. felt sheathing

WINDOWS: One Picture Window made up of: Two 36x20 Awning Type, screens and friction hardware, weatherstripped and Two 36x20 awning type with stationary sash. Three 32x20 and One 28x16 double hung Windows, Screens and Hardware

DOORS: Two Exteriors, Screen Doors and Hardware



This lake home provides the finest in summer living. The full length porch across the front adds an additional relaxation area for the entire family. It can also be screened for out-of-doors sleeping or dining. Large eave overhang gives extra shade and weather protection.

THE HIDEAWAY

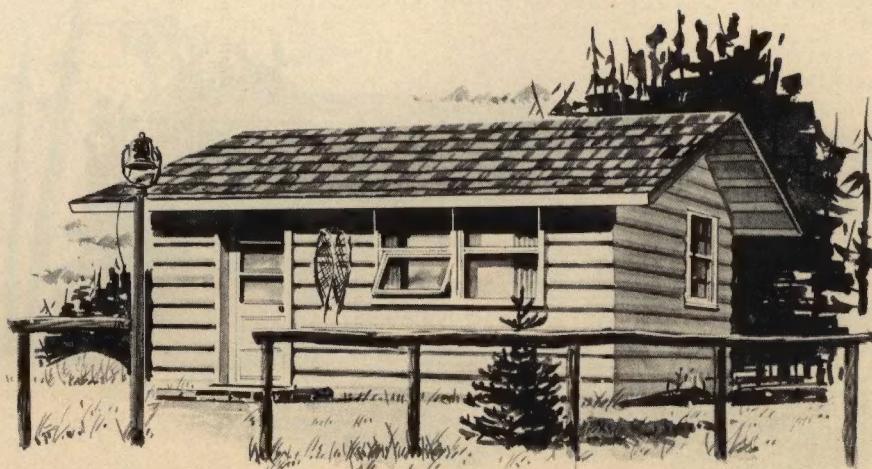
DELIVERED FREE TO YOUR BUILDING SITE

\$1,435
UNDER PLAN
3

THE LAKEVIEW

The low pitch gable roof and log siding on the Lakeview was specially designed for those who like the original "log cabin" look. If your family enjoys outdoor living, this is it. Trussed roof allows complete freedom in arranging interior walls.

\$1,290
UNDER PLAN
3



SUSSEL CAN PROVIDE ANY PLAN— ANY STYLE

— ANY SIZE. If the foregoing plans do not meet your needs, show us your own ideas or plans. Our consultants will help you coordinate them with ours, and give you free, helpful planning ideas and complete estimates, all without obligation.

To fully appreciate the quality of SUSSEL'S lumber and materials, and to find out how easily you can own a SUSSEL Lake Home or Cabin, visit the display models next to our office, or we will give you the location of some of the hundreds of SUSSEL Lake Homes or Cabins built in the Upper Midwest that you can inspect conveniently.

SUSSEL LAKE HOMES AND CABINS ARE IDEAL FOR

YEAR 'ROUND LIVING. Because we use "home" quality materials and construction techniques, a SUSSEL Home can be built anywhere for comfortable year 'round living. Depend upon our consultant to show you how to proceed and how SUSSEL can make your dream home come true. He will give you further information on liberal financing, coordinate your plans and ideas with ours, and describe the many extra services we perform. Find out why the SUSSEL way is also the best way for "basement home" dwellers to complete their homes.



SUSSEL'S EXCLUSIVE UNCONDITIONAL WRITTEN GUARANTEE IS YOUR ASSURANCE OF COMPLETE SATISFACTION.

SUSSEL UNCONDITIONAL GUARANTEE



This written Unconditional Guarantee offered exclusively by The SUSSEL Company, extends far beyond the supplying of high quality materials and the providing of superior workmanship as outlined in this catalog.

Now firmly established as specialists and experts in Lake Homes and Cabin construction techniques with a record of satisfied customers dating back to 1915, The SUSSEL Company offers and will stand behind the following:

CUSTOM BUILT UNITS—PLAN NO. 1

★WE GUARANTEE that the price specified on your estimate or contract will be the complete price unless otherwise ordered by you.

★WE GUARANTEE to build your complete unit in accordance with the specifications as outlined in the catalog.

★WE GUARANTEE the grades and high quality of all materials as outlined in the specifications in this catalog.

★WE GUARANTEE expert workmanship throughout construction of the entire unit.

★WE GUARANTEE to carry Workman's Compensation and Public Liability Insurance Protection.

CUSTOM FRAMED UNITS—PLAN NO. 2

★WE GUARANTEE that the price specified on your estimate or your contract will be on the complete price unless otherwise ordered by you.

★WE GUARANTEE the grades and high quality of all materials as outlined in the specifications in this catalog.

★WE GUARANTEE to supply you with all materials needed to fully complete the purchased unit.

★WE GUARANTEE to build your frame work in accordance with the specifications as outlined in this catalog.

★WE GUARANTEE expert workmanship throughout construction of the entire frame work.

★WE GUARANTEE to supply you free of charge, a Sussell Construction Booklet containing complete instructions for concrete work and completing the unit.

★WE GUARANTEE that all materials will be delivered in order of usage.

★WE GUARANTEE to replace free of charge lumber or materials that you may accidentally damage during construction.

★WE GUARANTEE to carry Workman's Compensation and Public Liability Insurance Protection.

CUSTOM PRE-CUT UNITS—PLAN NO. 3

★WE GUARANTEE that the price specified on your estimate or your contract will be the complete price unless otherwise ordered by you.

★WE GUARANTEE the grades and high quality of all materials as outlined in the specifications in this catalog.

★WE GUARANTEE to supply you with all materials needed to fully complete the purchased unit.

★WE GUARANTEE to supply you free of charge, a Sussell Construction Booklet containing complete instructions for assembly and concrete work.

★WE GUARANTEE that all materials will be delivered in order of usage.

★WE GUARANTEE to replace free of charge lumber or materials that you may accidentally damage during construction.

IF WE DO THE FOUNDATION WORK UNDER PLANS 2 OR 3

★WE GUARANTEE to lay your foundation in accordance with the specifications as outlined in this catalog.

★WE GUARANTEE to carry Workman's Compensation and Public Liability Insurance Protection.



BUILD WITH CONFIDENCE no guesswork the Sussel way every part is pre-engineered

ONLY SUSSEL

GIVES YOU SUCH COMPLETE SPECIFICATIONS IN WRITING!

SUSSEL LAKE HOMES & CABINS ARE "HOME QUALITY."
Just take a look at our specifications and you will immediately know why our Lake Homes are ideal for year 'round living.

STUDS & RAFTERS: #1 West Coast Douglas Fir 2 x 4's spaced 16" on center. (On shed type roofs 2 x 12 roof joists spaced 16" on center, properly bridged, are provided.)

CORNERS: #1 West Coast Douglas Fir 2 x 4's tripled to provide proper nailing surface for inside finishing.

PLATES AND SILLS: #1 West Coast Douglas Fir 2 x 4's. Single bottom sill and double top plates.

CEILING JOISTS: #1 West Coast Douglas Fir 2 x 4's spaced 16" on center. 2 x 6's will be supplied at slight additional cost.

ROOF TRUSSING AND BRACING: Special bracing and trussing provided on Sussel cabins to prevent sagging and properly carry snow load.

WINDOW AND DOOR FRAMING: Framing materials include double top headers above all windows and doors and single bottom sills. Sussel furnishes correct framing to prevent sagging.

FLOOR JOISTS—BEAM—SILL—BRIDGING: #1 West Coast Douglas Fir 2 x 6's—2 x 8's or 2 x 10's (as ordered) spaced 16" on center for floor joists 6 x 6—6 x 8 or 6 x 10 built up beam supplied with all Sussel cabins. Correct bridging supplied for strong construction.

SUB-FLOORING AND FINISH FLOORING: #3 West Coast lumber boards, $\frac{5}{8}$ " plywood, 1 x 4 Clear Fir Flooring or any other sub-flooring materials (as ordered).

RIDGE BOARD: #3 West Coast Lumber 1 x 4.

ROOF BOARDS: #3 Kiln Dried West Coast Boards.

SIDING: 6"—8" or 10" Clear Kiln Dry Cedar Lap Siding, 6" Clear Kiln Dry Drop Siding, PrePainted Clear Cedar Shake Shingles double course in any desired color, Plain Clear Cedar shingles double course, 8" Knotty Pine or Spruce Cabin Siding; Asphalt, Asbestos or Masonite Siding (as ordered).

VERTICAL GABLE SIDING AND TRIM: To give your cabin a special rustic look, Sussel will supply Knotty Pine or Spruce "V"-Groove Vertical Siding for the gable ends of your cabin, finished off with special kiln dry and clear "Sussel Rake Molding" at no extra cost.

METAL TRIM: All building corners are of galvanized or aluminum metal to exactly fit the type of siding used. The ridge roll and finials are also galvanized metal.

ROOF SHINGLES: Full 210# thick-butt asphalt shingles, or locktab shingles for extra protection against the wind, in any desired color manufactured by Rubberoid Co., B. F. Nelson Roofing Co., U. S. Gypsum Co. and many other leading national manufacturers. Starter roll furnished on all Sussel cabins. 15# insulated felt paper applied to roof before applying asphalt shingles to properly protect your roof from moisture. (On shed type roofs, double coverage asphalt roofing is provided.)

CORNICE OVERHANGS: 4", 12", 24" or wider overhangs (as ordered) to assure correct drainage away from the side walls. Cornice overhangs are boxed-in (as ordered) and properly finished.

WINDOWS: Sussel exclusively offers you any size pine double hung window, awning type or casement windows, weatherstripped and with sash balances, large 48" x 49" Picture Windows with and without attached double hung window sides (as ordered). Screens and all window hardware are furnished with Sussel windows. Storm windows will be supplied at slight additional cost.

LOUVRES: Rectangular aluminum louvres furnished (as ordered).

CUSTOM BUILT

Rest assured when Sussel Custom Builds for you under Plan 1 or Custom Frames for you under Plan 2. Sussel's highly trained and experienced workmen will assemble the precision engineered materials in a "home quality" unconditionally guaranteed unit.

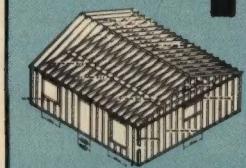
or

CUSTOM PRE-CUT

If you do any portion of the assembly yourself, under Plan 3 or Plan 2, Sussel's detailed Construction Manual gives you step-by-step instructions from pouring concrete to pounding the final nail.



SUSSEL CONSTRUCTION MANUAL



SHEATHING: #3 Kiln Dried West Coast Wood Boards or insulated sheathing board (as ordered) to provide added strength and warmth to your cabin. Sussel cabin sheathing construction is like house construction.

SIZES: Sussel builds or supplies materials completely cut-to-fit for any and every size cabin, for one, two, three or as many rooms as desired.

ROOF STYLES: Gable, hip or shed-type roof construction (as ordered).

OUTSIDE DOORS: Various sizes and styles outside doors complete with Kiln Dry frame and properly finished with clear kiln dry outside casing and drip cap (as ordered). Threshold and door sill also furnished. Screen doors and all door hardware including Polished Brass "Key-In-The-Knob" lock furnished with all Sussel cabins. Combination doors with screen and storm inserts will be supplied at slight additional cost. All exterior doors are clear Grade-A Fir or clear Pine.

INSIDE FINISHING: Sussel offers you all necessary materials for finishing the inside of your cabin and also for winterizing it, if ordered. Inside partitions, inside wall boards, Knotty Pine, Knotty Cedar, Knotty Pine Sheetrock, or Bleached Mahogany Sheetrock, Plywood Paneling in many patterns and designs, inside window and door trim, Rock Wool insulation, various types of ceiling tile and board, inside doors, door frames and door hardware are also available.

CONCRETE BLOCK FOUNDATIONS—FOOTINGS—CEMENT SLABS—CONCRETE STEPS—EXCAVATING—TREE AND BUSH REMOVAL.
Sussel uses only 3000 lb. test (1-2-3 mix) concrete in all footings, slabs and steps. Slabs poured full 4 inches thick with 8" footings. Conduit installed for future electrical wiring if desired. Slabs reinforced with wire mesh or steel rods if desired. CONCRETE BLOCKS FOR FOUNDATION installed with neat cemented joints on leveled perimeter or pier footings.

SUSSEL provides the easiest FINANCING

TAKE 3 YEARS
TO PAY

and... if you wish

DELAY THE START OF YOUR
PAYMENTS TO THE TIME MOST
CONVENIENT FOR YOU
AT NO EXTRA COST!

- LOWEST POSSIBLE BUDGET PRICES
- LOWEST POSSIBLE MONTHLY PAYMENTS TO FIT YOUR BUDGET
- WE WILL HANDLE ALL FINANCING FOR YOU WITH A BANK BUDGET PLAN, GIVING YOU THE LOWEST POSSIBLE INTEREST RATE.
- DELIVERY IS FREE TO YOUR BUILDING SITE

IF YOU PREFER  TO PAY CASH

- We give you 90 days to do so, and you pay no interest or carrying charges

MAIL THIS "ACTION" FORM TODAY!

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Mary Engel

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Will be Paid
by
Addressee

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BUSINESS REPLY ENVELOPE
FIRST CLASS PERMIT NO. 43, ST. PAUL, MINN.

THE SUSSEL COMPANY
1850 Como Avenue
St. Paul 8, Minnesota



-FOLD HERE-

take this first
step to
your



NEW SUSSEL
LAKE HOME
OR CABIN



TEAR ON DOTTED LINE

check form on other side
fold and seal
no postage needed!



-FOLD HERE-

BE SURE YOUR NAME AND ADDRESS ARE INCLUDED

build your **SUSSEL** Lake Home or Cabin on your dreamsite
ANYWHERE IN THE UPPER MIDWEST VACATION LAND



in the Midway 1850 COMO AVE. across from State fairgrounds



CUSTOM BUILDERS



PRE-CUT LUMBER SUPPLIERS

THE

SUSSEL

CO.

LAKE HOMES • CABINS • GARAGES • BREEZEWAYS

SATISFIED CUSTOMERS SINCE 1915

build your **SUSSEL** Lake Home or Cabin on your dreamsite

ANYWHERE

IN THE UP NORTHEAST VACATION LAND

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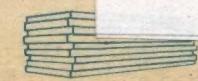
From the collection of:

Mike Jackson, FAIA

in the Midway 1850 COMO AVE. across



CUSTOM BUILDERS



PRE-CUT LUMBER SUPPLIERS

LAKE HOMES • CABINS • GARAGES • BREEZEWAYS

SATISFIED CUSTOMERS SINCE 1915